



Factsheet

Spain

and the European audiovisual sector

MEDIA budget invested in Spain (2007-2015): €67.4 million

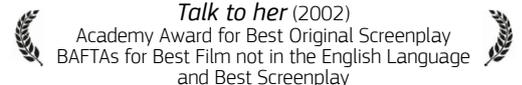
Since 1991, **MEDIA** has provided support to strengthen Europe's audiovisual sector, including the film, TV and videogames industries, so that it can creatively convey the breadth of Europe's rich cultural diversity to audiences around the world. Over €2.4 billion has been invested in enhancing the careers of audiovisual professionals and in giving new audiences access to Europe's wealth of creative and cultural achievements in cinemas, on TV and on digital platforms.

EXAMPLES of success stories

Many Spanish projects have benefited from the help of the MEDIA programme:

- ▶ The MEDIA business school (2015: €500,000) – Training
- ▶ Seville European Film Festival (2015: €59,000) – Film Festival
- ▶ Moving Cinema (2015: €56,553) – Audience development

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▶ Specialised in European and independent cinema, **A Contracorriente Films** has become one of the leading Spanish distributors for independent European cinema, with more than 5 million spectators and box office figures exceeding €21 million in 2012. With a catalogue of more than 500 films,

A Contracorriente Films continues to promote European cinema in Spain. Included in the catalogue are films like *The Intouchables*, *Heartbreaker* and *Monsieur Lazhar*.



▶ El Niño



▶ El Orfanato / The Orphanage



▶ Las aventuras de Tadeo Jones
Tad, the Lost Explorer

FOCUS on Spain

Number of inhabitants: **46,439,864**

Box-office in 2014 (€): **522,497,004**

Cinema admissions in 2014: **87,442,277**

Share of European films in admissions in 2014: **14,1%**

Share of national films in admissions in 2014: **25,5%**

Number of feature films produced in 2014: **100 (100% ES)**

Number of co-produced films in 2014: **124**

Number of Europa Cinemas theatres in Spain*: **49**

Number of available VoD services in Spain: National: **18** European non-national: **15** Total: **91**

* Europa Cinemas, supported by Creative Europe MEDIA, is a network of cinemas committed to screen a majority of European content



Shooting Star-MEDIA also supported the career of young European talents such as Natalia de Molina in 2015

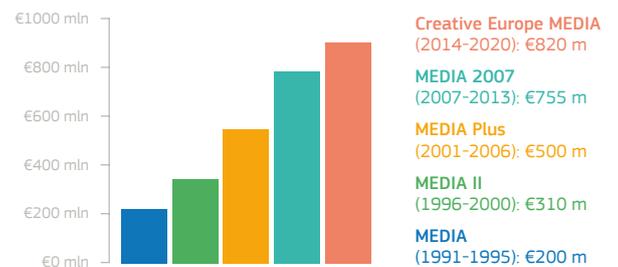
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MEDIA throughout Europe

The EU has invested €2.4 billion in the past 25 years in the Audiovisual industry. Over €800 million has been earmarked to support the competitiveness and the diversity of the industry for 2014-2020. In 2016, no less than €103 million are due to be invested in a number of actions, including:

- Training to audiovisual professionals
- Support for the development of TV series/drama
- Support for non-national distribution of films
- Support for the development of video games
- Support to access markets
- Support for the development of films
- Support for film festivals showing European content
- Support for cinema networks
- Support for International Co-production funds
- Support for audience development projects
- Support to online distribution

The €121-million Cultural and Creative Industries Guarantee Facility will be launched in 2016 with the objective of stimulating availability of loan financing to initiatives in these sectors; and aiming to increase the competitiveness of these key European industries. The European Commission (responsible for strategy, budget, communication), the Education, Audiovisual and Culture Executive Agency (responsible for operational management of the funding schemes) and the Creative Europe Desks (local information points in States taking part in the programme) work together on the implementation of Creative Europe MEDIA actions.



Over the last five years, the number of Spanish feature films and creative documentaries which are international co-productions has increased by approximately 25%. This is partly due to the increasing participation of Spanish professionals in the international training & networking schemes co-financed by MEDIA and also a growing number of Spanish companies benefiting from the MEDIA development support.

By stimulating collaboration, co-production and non-national distribution, **Creative Europe MEDIA** greatly contributes to cultural diversity on Europe's screens.